

## Kurzus adatlap

Kurzus megnevezése magyarul:	Versenyképesség, szervezeti kultúra és kormányzás –Sportágazati megoldások
Kurzus megnevezése angolul:	<b>Competitiveness, Organizational Culture and Governance – Sport Sector Solutions</b>
Kurzus típusa	kötelező/kötelezően választható/ <b>elective subject</b>
Kurzus nyelve:	language of Instruction - <b>English</b>
Kurzusvezető neve:	<b>Module Leader :</b> Dr.Sujit ChaudhuriPh.D <a href="mailto:sujit@tf.hu">sujit@tf.hu</a>
Contact Hours:15	no of credits:1
1min. number of students	12 maximum number of students
Prerequisites:	<b>none</b>
Meghirdetés félévei:	<b>2019/20/1</b> <b>2019/20/2</b> <b>run in every semester listed here</b> <b>2020/21/1</b> <b>2020/21/2.</b>
Igényel-e termet: igen/nem ( ha több mint 4 hallgató igen)	Amennyiben nem, melyik teremben tartja az órát?: <b>OFFICE A112</b>
first lecture block 2019 end of september	Timing: according to agreement with module
Timing: according to agreement with module leader alapján	Timing: according to agreement with module leader
<b>Modul Outline :</b> <ol style="list-style-type: none"> <li><b>1. Competitiveness ( A+B+C+D=4x1,5=6 hours) 2 pieces of work consulting meetings</b> <ol style="list-style-type: none"> <li>A. Creating Individual Competitiveness from the management point of view</li> <li>B. The Key Elements of Group Competitiveness</li> <li>C. Organizational Competitiveness resources/competencies model (special issues of sport related organizations)</li> <li>D. Sectoral and National Competitiveness . World Competitiveness Index.</li> </ol> </li> <li><b>2. Organizational Culture ( A+B+C=3x2=6 hours) 2 pieces of work consulting meetings</b> <ol style="list-style-type: none"> <li>A. National, organizational and functional culture. Models and Tools.</li> <li>B. Process of Change and Cultural Transition Alignment</li> <li>C. Measuring/Developing/Improving organizational climate toolkit.</li> </ol> </li> <li><b>3. Corporate Governance (A+B=2x1,5=hours) 1 piece of work consulting meetings</b></li> </ol>	

- A. Corporate governance intl. models and solutions alternatives. Vállalati kormányzás nemzetközi klasszikus modelljei és modernkori megoldások
- B. Organizational Stakeholder Mapping (cases of good governance in sport related organizations)

### General Information and requirements:

The student is required to prepare a 3-5 pages essay on a specific topic related to one of the three main parts and in oral to pursue the for acceptance of it by the module leader.

#### Reference Literature Sources:

1. Parks, J. B., Quaterman, J., Thibault, L. (2007): *Contemporary Sport Management 3rd Edition*, Human Kinetics Publishers, Stanningley, UK.
2. Slack, T., Parent, M. M. (1997): *Understanding Sport Organizations: The Application of Organization Theory*. Human Kinetics Publishers, Stanningley, UK.
3. Frontiera, J. (2010): Leadership and Organizational Culture Transformation in Professional Sport. *Journal of Leadership & Organizational Studies*. 17/1, p. 71-86., Sage Publication, New York, USA.
4. Drewes, M. (2003): Competition and efficiency in professional sports leagues. *European Sport Management Quarterly*. 3, p. 240-252, Routledge, Taylor and Francis Group, Abingdon, UK.
5. Mitchell, M., Stewart, M. F. (2007): A competitive index for international sport. *Applied Economics*, 39/5. Routledge, Taylor and Francis Group, Abingdon, UK.
6. Moser K., Landolt, D. (2012): *Kulturelle Vielfalt im Sportverein Gemeinsam trainieren – zusammen leben*. Bundesamt für Sport BASPO, Swiss Federal Institute of Sport Magglingen SFISM, Swiss Academy für Development. Magglingen, Switzerland.

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#### Internet based sources

1. European Commission (2013): Expert Group “Good Governance” Principles of good governance in sport. [http://ec.europa.eu/sport/library/policy\\_documents/xg-gg-201307-dlvrb12-sept2013.pdf](http://ec.europa.eu/sport/library/policy_documents/xg-gg-201307-dlvrb12-sept2013.pdf)
2. Australian Sports Commission (2012): Sports Governance Principles. [http://www.ausport.gov.au/\\_data/assets/pdf\\_file/0004/563629/Sports\\_Governance\\_Principles\\_FINAL.pdf](http://www.ausport.gov.au/_data/assets/pdf_file/0004/563629/Sports_Governance_Principles_FINAL.pdf)
3. Birkbeck Sport Business Centre (2010): Good Governance in Sport: A Survey of UK National Governing Bodies of Sport <http://www.sportbusinesscentre.com/wp-content/uploads/2012/08/NGBGovernanceReport2.pdf>